

Nat Ocello

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EXPERIENCE

Assistant Producer

Stirling, NJ

[Chef Ange's Cooking Channel](#)

Oct 2022 - Present

- ◆ Create and oversee social media content (e.g., Instagram Reels, YouTube/YouTube Shorts, TikTok)
- ◆ Organize 100+ digital assets for editors and communicate 6+ detailed/concise project request outlines per week
- ◆ Edit scripts and pitch future content to communicate clear visual narratives, resulting in subscribers up +61% (76k total)
- ◆ Manage/operate film equipment, maintain an organized workspace for smooth production, and capture critical footage

Freelance Visual Artist & Content Creator

New Providence, NJ

[Golden Graphics Design](#)

Jan 2020 - Present

- ◆ Balance 4+ logo design projects for multiple start-up businesses concurrently, meeting quick-turnaround deadlines and delivering high-quality digital products made using Adobe Illustrator, Photoshop, and Canva
- ◆ Collaborate with Crossroads Music Venue to produce a wide range of marketing/advertising materials (e.g., event posters, flyers, stickers, merchandise)
- ◆ Produce creative work (e.g., store-front signage, marketing materials, decor) for local business, Mr.Wrap's, with attention to detail and an established organizational style
- ◆ Produce trending Instagram/Instagram Reels content for personal brand and clients like [Guayaki](#) and [GT's Living Foods](#)

Associate Store Artist

Westfield, NJ

[Trader Joe's](#)

Jun 2022 - Present

- ◆ Design visually captivating signage for 15+ products at a time, resulting in sales up +17% per quarter
- ◆ Collaborate with internal/external store artists, ensuring cohesive signage that aligns with brand storytelling and values
- ◆ Consistently brainstorm ideas and produce 3+ display signs per week in a fast-paced and professional environment

Video Technician

Rockville, MD

[Colorlab](#)

2020 - 2022

- ◆ Prepared digital files for master deliverables (e.g., sub-clipping, color grading, visual corrections) using DaVinci Resolve
- ◆ Managed 5 design projects at a time and incorporated feedback from the executive director with a fast turnaround
- ◆ Illustrated/designed social media posts using Adobe Creative Suite (increased consumer engagement up +21%) and produced a cohesive [brand style guide](#)

Head Design Chair

Washington, D.C.

[Delta Kappa Alpha Professional Film Fraternity](#)

2020 - 2022

- ◆ Coordinated with 50+ team members to establish clear project goals and timelines using Google Workspace
- ◆ Produced 100+ illustrated and animated social media posts using Adobe Illustrator, Photoshop, and After Effects
- ◆ Assisted with marketing campaigns for fundraising events and student film projects

EDUCATION

2D Animation Fundamentals Apprenticeship

Remote

[Animation Coaching Program, Sam Pagan](#)

2023 - 2024

New Jersey Visual Arts Center

Summit, NJ

[Illustrations for Children's Books Course, Kat Block](#)

2023

American University – School of Communication

Washington, D.C.

[Bachelor in Film & Media Art Studies, Minor in Women's Gender & Sexuality Studies](#)

2018 - 2022

- ◆ **GPA:** 3.8
- ◆ **Projects:** [Identity Crisis](#), [Don't Test Me](#), [Big Bitch](#)
- ◆ **Awards & Honors:** [DC Student Film Festival](#) Nominee, [Ax Wound Film Festival](#) Nominee

SKILLS

Editing & Design Software: Adobe Creative Suite (After Effects, Photoshop, Illustrator, Premiere Pro, InDesign, Lightroom), Canva, DaVinci Resolve, Final Cut Pro

Social Media: Instagram, YouTube, TikTok, X, Facebook

Project Management: Microsoft Office, Google Workspace